

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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2153

Applicant(s): Jordan J. Louviere, Hikaru Phillips and Jason P. Bennett

RECEIVED

Assignee: Memetrics, Inc.

JAN 22 2001

Title: ON-LINE EXPERIMENTATION

Technology Center 2100

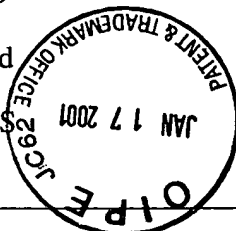
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COMMISSIONER FOR PATENTS
Washington, D. C. 20231

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR § 1.97(b)**

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed on the accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on Jan. 11, 2001.

Philip W. Woo 1/11/01
Attorney for Applicant(s) Date of Signature

Respectfully submitted,

Philip W. Woo

Philip W. Woo
Attorney for Applicant(s)
Reg. No. 39,880

LAW OFFICES OF
SKJERNEN MORRILL
MacPHERSON LLP

25 METRO DRIVE
SUITE 700
SAN JOSE, CA 95110
(408) 453-9200
FAX (408) 453-7979

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